

Colors and Their Meanings

Presented by *A Creative Mind*





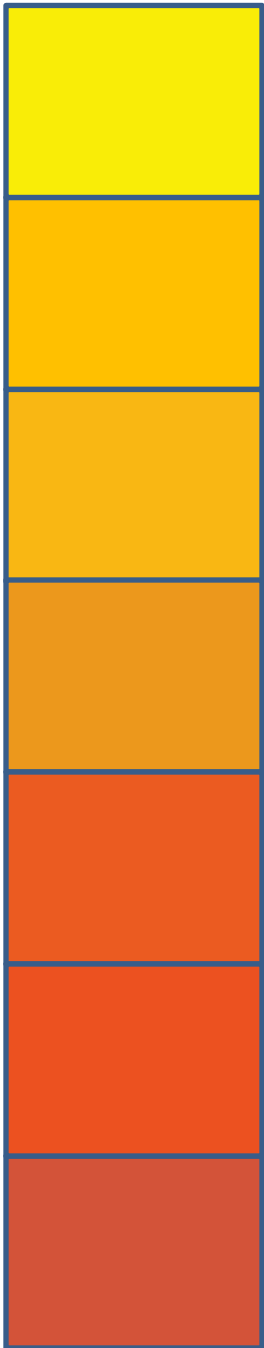
Shades of *Blue*

Representing the color of the sea, blue has been intrinsically linked to water. Since water is used to purify and to clean, blue is often viewed as representing a clean heart. With that in mind, blue has also come to symbolize femininity and stability. Vastness has been associated with the color blue, taken from the large expanse of the blue sky or the miles and miles of vast ocean viewable from the shoreline. As such, using blue as a decorating scheme can open up smaller rooms and create a sense of outdoor calm. If you want to appear open to new ideas, wear blue to that next business meeting. Likewise, if you want to convey the message that the matter has been decided and not open for discussion, wear any color but blue. And watch out for blue eye shadow. No matter what your speech says, that blue eye shadow will say the deal is still on the table.



Shades of Orange

Similar to red on the color spectrum, orange is the primary color of enthusiasm. It might sound silly but clowns wear orange because it gets the audience excited. It exudes warmth and excitement and can draw other people into its power. Often seen as a loud or garish color, orange can be flamboyant, exuberant and outrageous. As such you should use caution when wearing orange so as not to overpower the rest of your group.

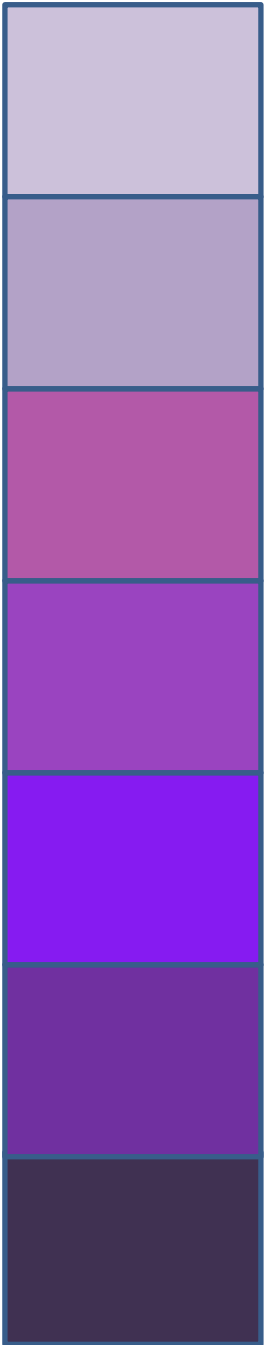




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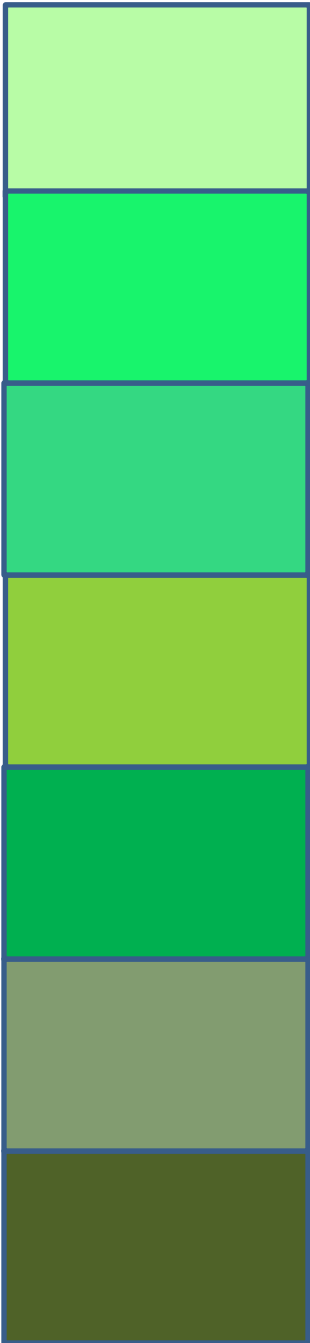
Shades of Purple

The historic use of purple to denote royalty or nobility can be seen in the oldest art forms, from portraits to statues to burial sites of ancient kings and queens. Use purple if you want to appear aristocratic or wealthy. Because of its often muted tone, purple is not pretentious. It will enhance your environment without coming across as loud or obnoxious. It does not scream, “Look at me, I’m somebody.” Rather, it subtly reminds guests or friends that you are someone special, someone with class and dignity.





Shades of Green

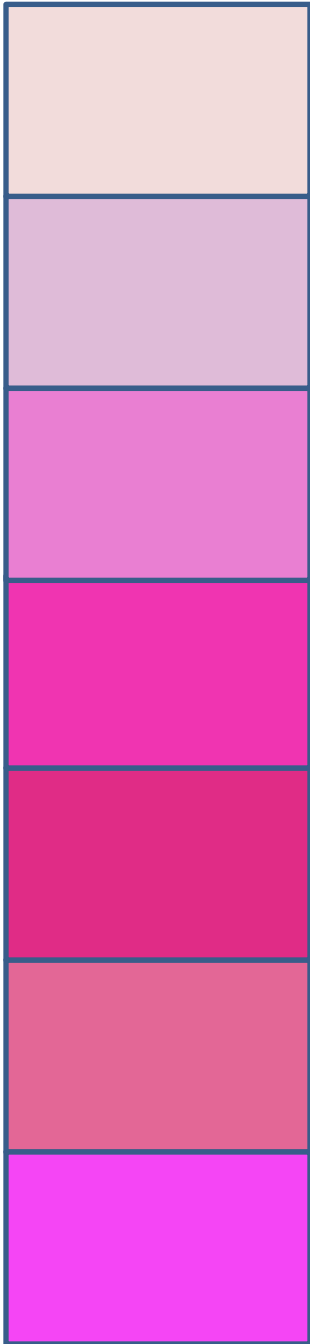


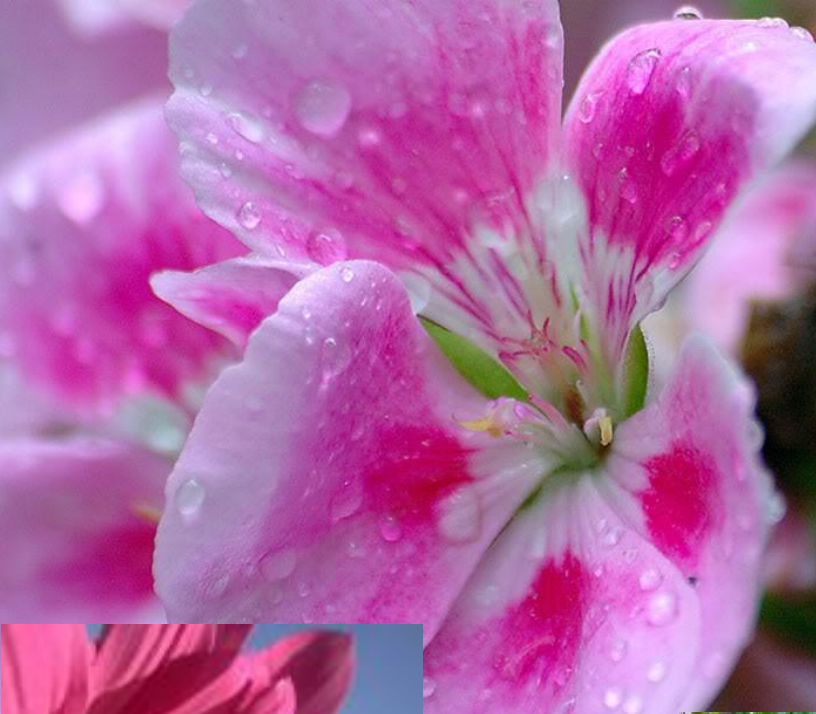
In the plant world the majority of living things are green, such as green grass, leaves, trees, and flower stems. Green is the picture frame for life, serving as a backdrop for an enhanced thing of beauty, or supporting that delicate flower as she opens her beautiful petals. Use green when you want to appear supportive or nurturing. In the United States green is also the color of money, making it the color of wealth and good luck. Some people report experiencing periods of good fortune after wearing lots of green. In the Chinese art of Feng Shui, green carpet will be fortune and luck to any home. A peaceful, gentle color with its roots in nature, green is an all-purpose color that looks good on just about everyone.



Shades of Pink

There is a reason princesses dress in pink. Pink is the color of children, most notably girls. In a logical sense, pink would symbolize a young female royal. Not quite purple, pink is flirtatious, fun and silly if you will. It is the color of your inner child. If you want to send the message that while you normally are regal or exquisite, you can also enjoy letting your guard down and having good, clean fun, pink is the color for you.





Shades of *Red*

Red is the color of passion because it is the color of blood, symbolizing the heart and soul of the person. The heart pumps blood, the heart bleeds the color red. Anything having to do with love, passion and commitment is generally symbolized by using the color red. However, red is also the color of the sun, and as such can represent energy or vitality. Something truly alive can be symbolized by using red and many people who believe in the afterlife will use red as an accent to their black funeral clothes. Red is also symbolic of heightened senses, electrified by solar energy and impassioned by the human heart. As such, red is the perfect color for a seductive evening, or when trying to stimulate the desires of someone's heart.

